

Carcraft Limited Knowsley, Merseyside



Carcraft is a trading company of the Automotive Group Limited, the largest independent used 'car hypermarkets' company in the UK. It includes the seven Carcraft hypermarkets in the North of England and the three CarLand sites around London. This successful company is still owned by the family of Frank McKee who founded it in Rochdale back in 1951.

The huge Carcraft site in Merseyside, covers more than 12 acres with over 1,500 cars displayed. Over 400 of these are in the 10,000 square metre indoor showroom, where a great many car movements are required, sometimes hundreds every day. These involve test drives and sales which are all ongoing almost continuously and seven days a week. Many of these modern cars now come with power steering as standard, which is very aggressive to floor finishes. The original water based floor coating, that had

been applied three years ago when the showroom first opened, needed refreshing and upgrading to better withstand this frequent and abrasive traffic.

Specialist contractors Prestec Limited, who had previously carried out successful flooring work for the Automotive Group, were asked for their advice. Prestec were immediately able to recommend the ideal system using Remmers BS 3000 system.

This uses a technically advanced and unique, water based epoxy technology, that outperforms all others on the market. It provided a very high build and hard wearing floor surface, with a 'satin finish' that the client also appreciated, because it looks good with their well polished cars.

The existing floor coating was uniformly prepared with STR Power Grinders, using light abrasive pads, then it was

brushed and vacuumed clean. As the Remmers BS 3000 system is also fast curing, Prestec were able to apply the two coat system within just 24 hours, allowing access and light traffic to start again only three days later.

Project Details

Application:
Commercial Flooring

Market:
Retail - Automotive

Client:
Carcraft Limited
(Automotive Group Ltd)

Specialist Contractor:
Prestec Limited

