

# Beyond Retro Soho, London



Beyond Retro, the Canadian owned international vintage fashion group, have just opened their latest store in London's West End.

Following the outstanding success of the first UK venture with their former East End warehouse in Brick Lane, the new store is in a converted former car park on Great Marlborough Street in Soho.

The leading Interior Designers Brinkworth, together with their image conscious client wanted a functional and very hard wearing and durable floor finish, but with the appearance of a 'natural' material, an interesting colour and an easily cleaned surface.

Remmers 'Stone Carpet' which is an advanced composite epoxy and stone based system, with graded coloured and natural aggregates, was selected by the design team as providing

the ideal solution. Coverdale Specialist Contracting were contracted to carry out all the flooring works, as part of the overall conversion and upgrading to create the new store.

The concrete surfaces were carefully cleaned to remove past contamination and then they were mechanically prepared using 'Von Arx' scabbling techniques, due to the levels of oil contamination and the rough profile of the old car park decks.

The coating system was applied using Remmers penetrative priming coat, followed by the trowel applied Remmers Stone Carpet mix, with the selected blend of coloured aggregates. Then the final sealing coat of Remmers hard wearing and lightfast resin was rolled into the surface.

Today it is fully stocked and open for business, transformed with

Remmers Stone Carpet system as a stylish backdrop to Beyond Retros' eclectic mix of Victoriana blended with Vintage American and European clothing from 1900 to today.

## Project Details

**Application:**  
Commercial Flooring

**Market:**  
Retail - Clothing

**Client:**  
Beyond Retro

**Contractor:**  
Coverdale Construction Services Limited

